



REVOLUTIONIZING ATOPIC DERMATITIS

**Please join us for the
Virtual Conference
Sunday, June 13, 2021**

The only global, multidisciplinary conference dedicated to the awareness, education, and discussion of treatment options for atopic dermatitis.



Dear Exhibitors and Industry Professionals:

Impressive progress has been made in managing and treating atopic dermatitis (AD) within the past few years, and I believe this is just the beginning. Efforts from the dermatology and allergy communities, along with the commitment from industry, have led to improved outcomes for many patients. However, misconceptions exist and there is still so much to learn and build upon. In addition, there is a major need for a state-of-the-art, evidence-based, multidisciplinary forum for AD management.

During this exciting and critical time for the AD community, I felt it was important to hold a CME-accredited conference that would focus exclusively on AD and the complex information that has accrued around proper diagnosis, treatment, and management. The first *Revolutionizing Atopic Dermatitis (RAD) Conference* was held in April 2019, and, by all accounts, it was a roaring success. There were more than 180 attendees, 35 poster presentations, and truly cutting-edge lectures by world-renowned experts in dermatology, allergy and immunology, sleep medicine, ophthalmology, and nursing care. The second *Revolutionizing Atopic Dermatitis (RAD) Conference* was held virtually in April 2020 and had more than 440 attendees and 55 poster presentations. The feedback from attendees was unanimously positive, with a clear mandate for Revolutionizing Atopic Dermatitis (RAD) to become an ongoing annual conference.

Therefore, I am excited to announce the next *Revolutionizing Atopic Dermatitis (RAD) Virtual Conference* will be held in June 2021. I hope you choose to attend and support this innovative global meeting. We are confident the conference will continue and expand for years to come!

We anticipate attendance by more than 400 dermatology and allergy health care professionals from all over the world. As an exhibitor, you will have an opportunity to discuss your products and services with AD experts and gain visibility.

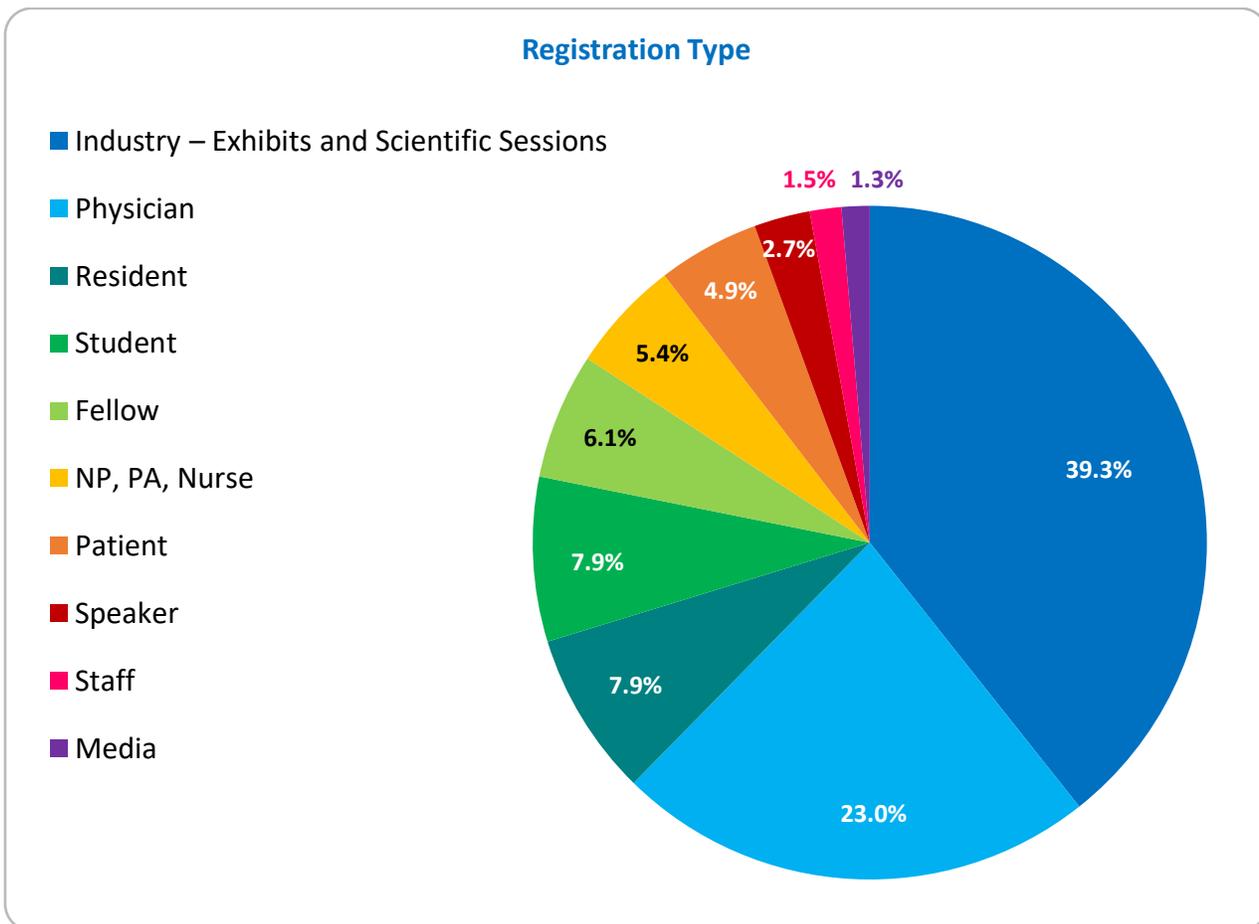
I hope you take advantage of this opportunity to support the next *Revolutionizing Atopic Dermatitis (RAD) Virtual Conference*.

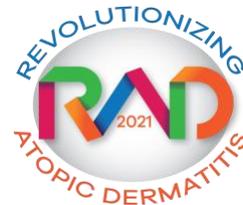
Sincerely,

Jonathan Silverberg
Jonathan I. Silverberg, MD, PhD, MPH
Conference Chair

Who Should Sponsor?

This conference would benefit any industry professionals who have an interest in and commitment to improving patient outcomes and furthering the development of AD treatments.

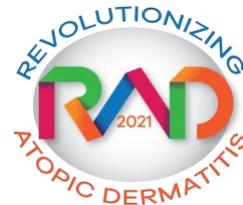




Preliminary Agenda
Sunday, June 13, 2021
9:00 AM – 5:00 PM EST

Time	Session
9:00 AM – 11:00 AM	Poster Viewing Opens
10:00 AM – 10:45 AM	Sponsored Product Theater - Abbvie
10:50 AM – 11:00 AM	Opening Remarks
11:00 AM – 1:40 PM	Mini-Symposium 1: Treatment Update on Atopic Dermatitis: What's New?
11:00 AM – 11:25 AM	Topical Therapy
11:25 AM – 11:50 AM	Oral Systemic Therapy
11:50 AM – 12:15 PM	Biologic Therapy
12:15 PM – 12:40 PM	How to Decide in Clinical Practice
12:40 PM – 1:40 PM	Late-Breaking Research
1:40 PM – 5:00 PM	Mini-Symposium 2: Treatment Update on Atopic Dermatitis: What's Coming?
1:40 PM – 2:05 PM	What Are the Remaining Unmet Needs?
2:05 PM – 2:30 PM	Emerging Topical Therapies
2:30 PM – 2:55 PM	Emerging Oral Systemic Therapies
2:55 PM – 3:20 PM	Emerging Biologic Therapies
3:20 PM – 3:50 PM	Late-Breaking Research
3:50 PM – 4:00 PM	Closing Remarks
4:05 PM – 5:00 PM	Sponsored Product Theater – Regeneron

(Agenda subject to change)



Sponsorship Opportunities

Platinum – \$25,000
<p>Includes:</p> <ul style="list-style-type: none"> RAD Website Banner 728 px wide by 90 px high PNG Format 20 complimentary industry registrations Recognition as a Platinum Sponsor on the RAD website Access to the pre-registration list
Gold – \$15,000
<p>Includes:</p> <ul style="list-style-type: none"> 15 complimentary industry registrations Recognition as a Gold Sponsor on the website Access to the pre-registration list
Silver – \$5,000
<p>Includes:</p> <ul style="list-style-type: none"> 5 complimentary industry registrations Recognition as a Silver Sponsor on the website Access to the pre-registration list

Registration Rates

Group	April 1, 2021 – May 15, 2021	May 16, 2021 – June 12, 2021
Physicians and Fellows	\$50.00	\$75.00
NPs, PAs, and Nurses	\$50.00	\$75.00
Residents and Students	\$0	\$0
Industry – Exhibits and Scientific Sessions	\$300.00	\$500.00



Sponsorship Application Form

We sincerely appreciate your interest in sponsoring the second *Revolutionizing Atopic Dermatitis (RAD) Virtual Conference!* Please fill out the information below, confirming your sponsorship. You will be contacted within 10 business days by RAD to finalize payment and registrations and to provide personalized deadlines. Please note: Some sponsorship opportunities are offered on a first-come, first-served basis.

Sponsor Information

Company Name _____

Contract Contact Name _____

Contract Phone Number _____

Contract Email Address _____

Address _____

City _____

State, ZIP _____

Live Meeting Day Contact
(if different from above) _____

Live Meeting Day Mobile # _____

Live Meeting Day Email _____

Sponsorship Level (please check one)

- _____ Platinum \$25,000 (includes 20 industry registrations)
- _____ Gold \$15,000 (includes 15 industry registrations)
- _____ Silver \$5,000 (includes 5 industry registrations)

Please complete this application and return it to:

- Email to: Patrice Melluso, patrice@revolutionizingad.com

Rules and Regulations

Grantor Attendance Policy

Representatives of commercial supporters may attend an educational activity but may not engage in promotional activities while in the room where the CME activity takes place. No commercial promotional materials shall be displayed or distributed in the same room as the CME activity. Exhibits are permitted at the conference; however, they shall not influence nor interfere with the presentation of the CME activity.

Giveaways and Promotional Items

The conference requests compliance with all applicable industry, state, and federal regulatory and governmental agency guidelines (AMA, PhRMA, OIG, FDA, FCC, FTC, AdvaMed, etc.). Acceptable giveaways should primarily entail a benefit to patients, be related to the physician's work, and not be of substantial value. Giveaways may only be distributed from the exhibitor's booth and may not be mailed to attendees after the meeting or delivered to outside locations during the meeting. Prize contests, awards, drawings, raffles, or lotteries of any kind held at any time or place during the conference are not permitted. The conference, in its sole discretion, shall have the right to prohibit the distribution of any samples it deems objectionable or otherwise inappropriate.

Cancellation and Refund Policy

Full refunds (less \$100 processing fee) are available if requested in writing at least 1 month prior to the date of the program. The conference is not responsible for "acts of God" such as inclement weather, delays in airline travel, or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are unable to attend because of these issues.

For any questions about this conference or sponsorship opportunities, please contact:

Patrice Melluso

patrice@revolutionizingad.com

Revolutionizing Atopic Dermatitis, Inc.

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